



**Checklist to choose the perfect pair of earrings as a gift. Use this guide as a checklist**

**Age and Gender**

<input type="checkbox"/>	Gender	Female or Male
<input type="checkbox"/>	Age	Baby/child/Teen/Adult

**Overall life style**

<input type="checkbox"/>	Career based -->	Good choices: Studs, small hoops, classic metal (silver or gold). Appropriate stones: pearls, onyx, lapis lazuli, rubies, diamonds
<input type="checkbox"/>	everyday/school based -->	May go with a bit of trend and length depending on other personality traits - keep on with checklist
<input type="checkbox"/>	Artistic based -->	May go with a bit of trend and length depending on personality. Possible like unique, funky handcrafted styles
<input type="checkbox"/>	Sport based -->	Studs, small hoops, easy care
<input type="checkbox"/>	specific hobby i.e. Dancing based -->	Long dangling for salsa dancing, extra long chandeliers for flamenco, ornate and large for belly dancing

**Preference in metal tone**

<input type="checkbox"/>	Silver based: german silver, surgical steel, sterling silver, argenticum silver, white gold, platinum
<input type="checkbox"/>	Gold tone base: gold plated, gold filled, shiny brass, 14K gold
<input type="checkbox"/>	Other metals : gunmetal, antique brass, copper (raw or antique)
<input type="checkbox"/>	Specific colored coated wire: Bright coated colored wires

**Preference size:**

This is regardless of the type of earrings. You can find lovely chandeliers, hoops and dangles in different sizes. This pertains strictly to the preference of size earrings your recipient likes.

<input type="checkbox"/>	Xsmall size
<input type="checkbox"/>	Small size
<input type="checkbox"/>	Medium size
<input type="checkbox"/>	Large and Bold

**Preference in materials**

<input type="checkbox"/>	Glass/see through-->	Glass, Murano, Swarovski, czech glass, Venetian, rhinestones
<input type="checkbox"/>	Pearls-->	Fresh water, Swarovski pearls, Tahity pearls. Many colors available: Ivory, Black, Pink, other colored pearls
<input type="checkbox"/>	Stones-->	semi-precious or precious stones such as: Onyx, opal, garnet, amethyst, carnelian, peridot, blue topaz etc
<input type="checkbox"/>	Earthy materials-->	Bone, bamboo, wood, nuts, seeds, lava, leaves, coral
<input type="checkbox"/>	Faux stones -->>	Pearls, Zirconia, imitation stones, other
<input type="checkbox"/>	Beads --->>	Seed beads, vintage beads or contemporary beads
<input type="checkbox"/>	Playful affordable materials -->>	Plastic, buttons, paper, charms

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### Metal sensitivity (THIS IS VERY IMPORTANT)

Different people are allergic to different things, it is critical to find out if the person you are purchasing for has any allergies. The most common allergy for jewelry wearers is nickel. Do not skip this step. The loveliest pair of earrings will be of no use to your loved one if they cannot wear it!

No allergies: You are in luck! You can choose from the large variety of metals and materials available.

Nickel allergies: choose niobium, Sterling silver ( no filled items, as these can still contain traces of nickel). Titanium is an available choice as it has the least traces of nickel but it all depends on the sensitivity of the wearer.

### Type of earring backs (THIS IS VERY IMPORTANT)

All: Pierced or non-pierced

Pierced only: French hooks (for dangles), post pierced (for stud, small items), threads, leverbacks

Non-pierced only: Pierced-like, ball-clips, hinged-backs, screw backs (for sensitive ears), omega clips, magnetic

### Style of earrings your recipient normally wears

This is regardless of size and specifically more to the style

Studs

Hoops

Dangles

Stiletto

Chandeliers

Shoulder-dusters

### Personalization: Specific preferences

Earrings based on special occasion: here are some examples of appropriate styles for these occasions, feel free to add your specific requirements.

- Birthday stones: their birthday stone or color
- Anniversary stones: specific stone for the anniversary year
- Valentines: Hearts, Diamonds, Red/Pinks beads
- Weddings (Bride, maid of honor, flower girl): Pearls, crystals, Diamonds
- Graduation: Studs, small hoops
- Mothers day: Hearts, Diamonds, Pearls
- Fathers day: Diamond stud, gold small hoop
- Communion: Pearls, clear crystals
- Baby gifts (Baptism/christening): 14K gold, sterling silver, single pearl
- Seasonal (Easter, Halloween, Thanksgiving, Christmas etc)

Based on a favorite color - Name of color:

Based on a favorite stone - Name of stone:

Other personalized details: Engraving

- Name:
- Year:
- Specific message:

### Time/period preferences

Vintage looks: Victorian-styled? beaded-rich? Filigree? cabochon? Art Nouveau?

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Modern looks: Briolettes dangles? Rondelles clusters? Bold exotic beads? Stiletto?

### Budget

<input type="checkbox"/> Costume earrings: Trendy, affordable, fun, flirty, produced in mass quantities	Budget: \$
<input type="checkbox"/> Handcrafted earrings: Unique, less items produced, hand-made quality, affordable, customizations maybe available.	Budget: \$
<input type="checkbox"/> Designer earrings: trendy, high quality, meant as investments and long term use, affordability depending on designer label of piece.	Budget: \$

I hope this checklist helps you to narrow down your choices if you are thinking of giving earrings as your next gift. So do not shy away, earrings are a personal item but with a little bit of work and research you can give that perfect pair to your loved one.

Happy shopping!

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[Barbara@crazy4clipons.com](mailto:Barbara@crazy4clipons.com)